

# SAMBALPUR UNIVERSITY

JYOTI-VIHAR, BURLA, SAMBALPUR ODISHA

– 768019



## BACHELOR IN BUSINESS ADMINISTRATION

**B.B.A.(HONS.)**

**U.G.HONOURS COURSE**

**UNDER CBCS**

**(With effect from 2022-23 batch)**

**Semesterwise paper Code, Subject title, Paper Type, Credit & Marks for BBA W.E.F.....**

<b>Paper Code</b>	<b>Subject Title</b>	<b>Papertype</b>	<b>credit</b>	<b>mark</b>
<b>SEMESTER-I</b>				
<b>101</b>	<b>Environmental Studies And Disaster Management</b>	<b>Ability Enhancement Course (Compulsory)</b>	<b>4</b>	<b>100 (80+20)</b>
<b>102</b>	<b>Fundamentals of Management &amp; Organizational Behaviour</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>103</b>	<b>Statistics for Business Decisions</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>104</b>	<b>Entrepreneurship Development</b>	<b>Generic Elective Course</b>	<b>6</b>	<b>100 (80+20)</b>
<b>SEMESTER-II</b>				
<b>201</b>	<b>Communicative English</b>	<b>Ability Enhancement Course (Compulsory)</b>	<b>4</b>	<b>100 (80+20)</b>
<b>202</b>	<b>Managerial Economics-I (Microeconomics)</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>203</b>	<b>Business Accounting</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>204</b>	<b>Ethics &amp; Values</b>	<b>Generic Elective Course</b>	<b>6</b>	<b>100 (80+20)</b>
<b>SEMESTER-III</b>				
<b>301</b>	<b>Quantitative Techniques For Management</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>302</b>	<b>Principles Of Marketing</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>303</b>	<b>Management Accounting</b>	<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>304</b>	<b>Production &amp; Operation Management</b>	<b>Generic Elective Course</b>	<b>6</b>	<b>100 (80+20)</b>
<b>305</b>	<b>IT Tools For Business</b>	<b>Skill Enhancement Course</b>	<b>2</b>	<b>50</b>

									(40+10)
<b>SEMESTER-IV</b>									
401	<b>Business Research</b>				<b>Core Discipline</b>	6	<b>100 (80+20)</b>		
402	<b>Human Resource Management</b>				<b>Core Discipline</b>	6	<b>100 (80+20)</b>		
403	<b>Financial Management</b>				<b>Core Discipline</b>	6	<b>100 (80+20)</b>		
404	<b>Indian Diversity &amp; Business</b>				<b>Generic Elective Course</b>	6	<b>100 (80+20)</b>		
405	<b>Personality Development And Communication Skill</b>				<b>Skill Enhancement Course</b>	2	<b>50 (40+10)</b>		
<b>SEMESTER-V</b>									
501	<b>Managerial Economics-II (Macroeconomics)</b>				<b>Core Discipline</b>	6	<b>100 (80+20)</b>		
502	<b>Legal Aspects Of Business</b>				<b>Core Discipline</b>	6	<b>100 (80+20)</b>		
503	<b>Finance</b>	<b>Marketing</b>	<b>Human Resource</b>	<b>Management Of Global Business</b>	<b>Discipline Specific Elective</b>				
	<b>Investment Banking &amp; Financial Services</b>	<b>Distribution &amp; Supply Chain Management</b>	<b>Talent &amp; Knowledge Management</b>	<b>Global Business Environment</b>		6	<b>100 (80+20)</b>		
504	<b>Finance</b>	<b>Marketing</b>	<b>Human Resource</b>	<b>Management Of Global Business</b>	<b>Discipline Specific Elective</b>				
	<b>Investment Analysis &amp; Portfolio Management</b>	<b>Personal Selling &amp; Sales Force Management</b>	<b>Training &amp; Development</b>	<b>International Joint Ventures, Mergers &amp; Acquisitions</b>		6	<b>100 (80+20)</b>		
505	<b>Dissertation &amp; Viva (Summer Internship Project)</b>					6	<b>100 Detail given below</b>		

<b>SEMESTER-VI</b>							
<b>601</b>	<b>Business Policy &amp; Strategy</b>				<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>602</b>	<b>Financial Institutions &amp; Markets</b>				<b>Core Discipline</b>	<b>6</b>	<b>100 (80+20)</b>
<b>603</b>	<b>Finance</b>	<b>Marketing</b>	<b>Human Resource</b>	<b>Management Of Global Business</b>	<b>Discipline Specific Elective</b>		
	<b>Project Appraisal</b>	<b>Consumer Behavior</b>	<b>Performance &amp; Compensation Management</b>	<b>International Trade Policy And Strategies</b>		<b>6</b>	<b>100 (80+20)</b>
<b>604</b>	<b>Finance</b>	<b>Marketing</b>	<b>Human Resource</b>	<b>Management Of Global Business</b>	<b>Discipline Specific Elective</b>		
	<b>Financial Modelling &amp; Derivative</b>	<b>Retail Management</b>	<b>Counselling &amp; Negotiation Skill For Manager</b>	<b>Transnational Cross Cultural Marketing</b>		<b>6</b>	<b>100 (80+20)</b>
<b>TOTAL</b>						<b>150</b>	<b>2600</b>

**DETAILS OF MARKS DISTRIBUTION FOR DISSERTATION AND VIVA VOCE (SUMMER INTERNSHIP PROJECT).**

<b>Identification of Problem</b>	<b>Literature review</b>	<b>Methodology</b>	<b>Finding &amp; Analysis</b>	<b>Project Report or Thesis</b>	<b>Viva-Voce</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>10</b>	<b>40</b>	<b>10</b>	<b>20</b>	<b>100</b>

**Ability Enhancement Course (Compulsory)**

<b>Paper Code</b>	<b>Subject Title</b>	<b>Semester</b>
101	<b>Environmental Studies And Disaster Management</b>	Semester I
201	<b>Communicative English</b>	Semester II

**Generic Elective/Interdisciplinary Course**

<b>Paper Code</b>	<b>Subject Title</b>	<b>Semester</b>
104	Entrepreneurship Development	Semester I
204	Ethics & Values	Semester II
304	Production & Operations Management	Semester III
404	India's Diversity & Business	Semester IV

**SKILLENHANCEMENTCOURSE(SEC)**

<b>PaperCode</b>	<b>SubjectTitle</b>	<b>Semester</b>
305	IT Tools For Business	Semester III
405	Personality Development And Communication Skill	Semester IV



**DISCIPLINESPECIFIC ELECTIVE COURSE: A Student can only take ONE specialization.**

PAPER CODE	DSE-I(Finance)	DSE-II (Marketing)	DSE-III (Human Resource)	DSE-IV (Managem ent of Global Busin ess)	Semester
503	Investment Banking & Financial Services	Distribution & Supply Chain Management	Talent & Knowledge Management	Global Business Environment	Semester V
504	Investment Analysis & Portfolio Management	Personal Selling & Sales Force Management	Traini ng & Dev elopm ent	International Joint Ventures, Mergers & Acquisitions	Semester V
603	Project Appraisal	Consumer Behavior	Performance & Compensation Management	International Trade Policy And Strategies	Semester VI
604	Financial Modelling & Derivative	Retail Management	Counselling & Negotiation Skill For Manager	Transnationa l Cross Cultural Marketing	Semester VI